

**Press Release - Dec. 4, 2007**

ASP Press Release  
December 4th 2007  
For Immediate Release

**ASP POOL AND SPA CO. EXPANDS INTO AUGUSTA, GA. AND DESTIN, FL.**

ASP Franchising, Inc, parent company for all ASP Pool and Spa Co. franchises will have two new locations operating in 2008. ASP Franchising, Inc. closed on the two territories in October and November 2007. Both franchises will complete training in Macon and will be open for business in early 2008. "This will be our first market in Florida and our eighth in Georgia. We are very excited to bring the pool maintenance and repair business to both of these great cities", says Stewart Vernon, President of ASP Franchising, Inc. ASP Franchising, Inc. currently oversees the operation of twelve franchised territories in nine different cities throughout Georgia and South Carolina.