

ASP Press Release
July 20th 2010
For Immediate Release

GEORGIA COMMUNITY BASED COMPANY REACHES MILESTONE

ASP Franchising, Inc., the parent company for all ASP Pool and Spa Company franchises, has reached a milestone in establishing their 50th location earlier this month.

ASP Franchising, Inc. was ranked 26th in the country by the Franchise Business Review[®] in 2010 in the franchisee satisfaction category and has been recognized by INC. Magazine[®] as being one of the fastest growing, private companies in America.

Stewart Vernon, President of ASP Franchising, Inc. began the flagship location, ASP Pool and Spa Company of Macon, Georgia in 2001 and since 2005 has established 50 franchise locations in the following states: Georgia, Alabama, Tennessee, Florida, South Carolina and North Carolina. ASP services swimming pools in 109 cities throughout the Southeast.