

Press Release
February 23, 2010
For Immediate Release

ASP Pool and Spa Company Welcomes Five New Locations

Since 2002, ASP Pool and Spa Company has consistently grown throughout the Southeastern, United States and is now adding five more locations to their swimming pool and spa service and renovation company. ASP Pool and Spa Company services over 100 cities in the following states: Tennessee, Alabama, North Carolina, South Carolina, Georgia and Florida.

ASP Franchising, Inc. is the parent company to the ASP Pool and Spa Company franchise system, located in Macon, Georgia. The company specializes in servicing, maintenance and renovation of commercial and residential swimming pools.

We are excited to welcome the following Owner/Operators: *(left to right)*

Mr. John Minor - ASP Pool and Spa Company of Asheville, North Carolina. Servicing Buncombe County and Henderson County, North Carolina.

Mr. Gordy Pease – ASP Pool and Spa Company of Columbus, Georgia. Servicing Columbus, Phoenix City, Pine Mountain, Hamilton and LaGrange.

Mr. Marsh Flatau – ASP Pool and Spa Company of Birmingham, Alabama. Servicing the Birmingham City Limits and surrounding areas.

Mr. C. Michael Duggan – ASP Pool and Spa Company of Athens, Georgia. Servicing Clarke County and surrounding areas.

Mr. Gerral Cutright – ASP Pool and Spa Company of Aiken, South Carolina. Servicing Aiken County and surrounding areas.

